

APPLYING FOR A ZONING PERMIT - SIGNAGE

COVINGTON Economic Development : (859)-292-2122 e: permit@covingtonky.gov

Refer to Article 158.04, Division 13, Sec. 04.13.4 of the NDC for detailed information regarding permanent signage.

Determine your character district by searching the property address: https://linkgis.org/mapviewer/

- Special Purpose Districts: RP, REC
- Residential Districts: RR, SR, SU
- Commercial and Office Districts: AUC, SO MixedUse Districts: CMU, DTC, DTR, NC, TUMU, TUR
- Industrial Districts: SI, LI, GI



Determine your sign type:

 Detached Sign, Civic Building Detached Sign, Civic Building Wall Sign, Permanent Entrance Sign, Projecting Sign, Wall Sign, or Window Sign Use this information to complete the description box on the Zoning/Permit Application! Include number of signs, area, height, illumination, setback, and changeable copy information

Not all sign types are allowed in every character district. Also, the standards that apply to each sign type vary by character district. Please refer to the tables included in Sec. 04.13.4 of the NDC.

Complete Zoning/Design Permit Application. Don't forget to include current exterior photos and a sign plan!



<u>Please Use this link to submit your</u> <u>application and documents for zoning</u> <u>permit review:</u> <u>https://portal.iworq.net/COVINGTON/ne</u> <u>w-permit/600/4053</u>



NEIGHBORHOOD DEVELOPMENT CODE

(Ord. No. O-22-20, 09/22/2020)

ARTICLE 158.04 DEVELOPMENT DESIGN STANDARDS

Division 13 Signs

Sec. 04.13.1 Applicability

- A. **Compliance Required**. It shall be a violation of this Division for any person to erect, install, convert, relocate, enlarge, or structurally modify in any way a sign, except as specifically allowed within this Division.
- A. **Exemptions**. The following signs or sign elements are exempt from the provisions of this Division unless otherwise stated, but are subject to any other applicable laws and regulations:
 - 1. *Interior Signs*. Any sign installed in a building or enclosed space and not legible from the public right-of-way or from private or public property other than the property on which it is located;
 - 2. *Small Signs*. Any permanent or temporary sign with a sign area of less than four square feet in area and less than four feet in height (if freestanding), that is not separately illuminated and that is not legible from the public right-of-way or from private or public property other than the property on which it is located;
 - 3. *Mass Transit Signs*. Signs on mass transit vehicles operating in or passing through the City of Covington;
 - 4. *Historic District Signs*. Any new or restored sign on a building or lot located within a locally designated historic district shall comply with the standards set forth in and specified by the approved Certificate of Appropriateness for that particular sign. Any standards in this NDC that are not expressly modified by the approved Certificate of Appropriateness shall still apply;
 - 5. *Vehicle Signs*. Signs on vehicles and watercraft which are regularly used in the operation of a business where:
 - a. The vehicle is operable and has current tags;
 - b. The sign is an on-premise sign;
 - c. The vehicle is legally parked within a parking space; and
 - d. The display of the sign is incidental to the vehicle use.
- B. Signs Allowed Without A Permit. The following signs or sign-like devices are allowed in all character districts without a sign permit and are not to be included in the determination of the allowable numbers, type, and area of a sign that requires a sign permit. The signs below may be subject to a Certificate of Appropriateness per Sec. 07.20.2. Signs subject to this Section shall conform to the requirements specified:
 - 1. Address Numbers used for the purpose of identifying the address of any building shall not be counted toward allowed sign area;
 - Detached signs not greater than seven square feet, allowed in residential districts in accordance with Sec. 04.13.4, *Permanent Signs*, and Sec. 04.13.5, *Temporary Signs*;
 - 3. Temporary signs not greater than 12 square feet, allowed in nonresidential and mixed-use districts;
 - 4. Wall signs not greater than four square feet;

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- 5. Cultural decorations or displays of noncommercial nature, mounted on private residential property, which pertain to cultural observances;
- 6. Cornerstones, foundation stones and memorial signs or tablets when cut into any masonry surface or inlaid so as to be part of the building or when constructed of bronze or other incombustible material, provided that no such sign shall exceed six square feet in area nor shall any such sign be separately illuminated;
- 7. Symbols that are integrated into the architecture of a building;
- 8. Gravestones when erected in a lawful cemetery or graveyard;
- 9. Graphic images which are visible only from aircraft flying above;
- 10. Signs on gasoline pumps, vending machines, news racks and similar machines and devices used for the sale or dispensing of products if they do not flash and if they are either not legible from any location other than the site on which the sign is located; or they consist entirely of letters, numerals or symbols that are less than four inches in height;
- 11. In districts where drive-through and drive-up facilities are allowed, menu boards or other instructional or informational devices related to the drive-through or drive-up facilities, provided that such device is less than 12 square feet in size;
- 12. Ghost signs visible from a public right-of-way, place, or facility provided that such signs are not altered in any way that changes its original design, wording, or size; and
- 13. Murals provided that they may be painted or placed only on one exterior wall of a building where such wall does not face a residential character district; and
- 14. Detached incidental signs, permanent or temporary, provided that such signs are not illuminated.
- C. **Other Actions Allowed Without A Permit**. The following signs and actions related to signs shall be exempt from the permit requirements of this Division but shall be subject to all other standards of this Division:
 - 1. *Demolition*. Removal of a sign if the applicant obtains a Demolition Permit for the structure on which the sign is mounted;
 - 2. Change of Copy. Changing of the advertising copy or message on an existing painted or printed sign, marquee, changeable copy sign or a similar compliant sign, whether electrical, illuminated, electronic message center or non-illuminated painted message, provided that the copy on an electronic message board shall not change more frequently than allowed under Sec. 04.13.4, *Permanent Signs*; and
 - 3. *Maintenance and Repair*. Painting, repainting, cleaning or other normal maintenance and repair of a sign not involving structural alterations.

(Ord. No. 0-13-21, 09/28/2021)

Effective on: 10/6/2021



NEIGHBORHOOD DEVELOPMENT CODE

(Ord. No. 0-22-20, 09/22/2020)

ARTICLE 158.04 DEVELOPMENT DESIGN STANDARDS

Division 13 Signs

Sec. 04.13.3 Prohibited Signs

- A. **Generally**. This Section identifies sign types, materials, design elements and locations that are prohibited in the City or extraterritorial jurisdiction.
- B. **Prohibited Sign Types**. Unless specifically authorized by another section of this Division, or by other law, the following sign types are prohibited at all times and in all zones:
 - 1. New billboards;
 - 2. Any freestanding sign with an area that exceeds 10 percent of the area of the site or parcel on which it is located; or two percent of the lawful, as-built floor area of the principal building on the site;
 - 3. Portable signs, including folding portable signs and flashing portable signs;
 - 4. Pennants, banners, streamers, balloons, and similar devices;
 - 5. Animated, projecting, revolving, and moving signs, including those which create the appearance of animation, projection, revolving or other movement, or utilize flashing or intermittent lights, or lights of changing degrees of intensity; automatic changeable copy signs that conform with Sec. 04.13.4, *Permanent Sign*, are not subject to this limitation;
 - 6. Signs which are not traffic, control or safety signals, but by their shape, color, or manner of mounting or display, appear to be traffic, control or safety signals, and thus create confusion for drivers and pedestrians, as well as signs which create or constitute traffic hazards;
 - 7. Signs on vacant lots in nonresidential and mixed-use districts larger than 12 square feet in area;
 - 8. Signs for which a separate structure is mounted on a roof or parapet; this provision does not prevent signs which are integral to the building; and
 - 9. Signs using sounds, music, sound effects, noises, or other sound or noise-making or transmitting device or instruments.

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NEIGHBORHOOD DEVELOPMENT CODE

(Ord. No. O-22-20, 09/22/2020)

ARTICLE 158.04 DEVELOPMENT DESIGN STANDARDS

Division 13 Signs

Sec. 04.13.4 Permanent Signs

A. Generally.

- 1. *Permanent Signs*. This Section sets out which type of permanent signs are permitted and the standards that apply to them.
- 2. *Signage Classification*. Should there be any sign that has characteristics that could potentially classify it as more than one of the sign types in this Section, the more restrictive standard shall apply.
- 3. *Signage by Use*. Certain signage is regulated by both the character district and the primary use of a given property. Provisions that to Public and Institutional uses included uses in the following categories:
 - a. Civic uses;
 - b. Medical Facilities uses; and
 - c. Social Service uses.
- 4. *Maximum Number of Signs*. Any number of signs for a given sign type may be permitted on each lot per the provisions below up to the cumulative maximum area, except where a maximum number of signs allowed applies. For example, if the maximum area for a wall sign is 50 square feet and no maximum number of signs applies, then signage may be provided in one 50 sq. ft. sign, two 25 sq. ft. signs, or five 10 sq. ft. signs, among other combinations that have a cumulative area of 50 square feet.
- B. Permanent Signs. Tables 04.13.4-1 through 04.13.4-5 Allowed Permanent Signs set out:
 - 1. The attached and detached sign types allowed in each character district;
 - 2. The standards that apply to each sign type; and
 - 3. Whether a sign permit is required or not.
- C. **Unlisted Signs**. Signs that are not listed in Tables 04.13.4-1 through 04.13.4-5 or that are not expressly permitted as permanent signs per a separate provision in Division 13, *Signs*, are prohibited as permanent signs.

Table 04.13.4-1 Allowed Permanent Signs (Special Purpose Districts)		
Character District	RP, REC	
Detached Sign	Allowed	
Number Allowed (Max.)	1 per occupied lot	
Maximum Area	6 sq. ft.	
Maximum Height	6 ft.	
Illumination	Not allowed	
Minimum Setback from the nearest property line	-	
Changeable Copy	Not allowed	
Public and Institutional Use Detached Sign	Allowed	
Number Allowed (Max.)	1 per permitted use	



Table 04.13.4-1 Allowed Permanent Signs (Special Purpose Districts)		
Character District	RP, REC	
Maximum Area	40 sq. ft.	
Maximum Height	6 ft.	
Illumination	Concealed or down lighting	
Minimum Setback from the nearest property line		
Changeable Copy	Not allowed	
Public and Institutional Use Wall Sign	Allowed	
Number Allowed (Max.)	1 per each public entrance of a Civic building	
Maximum Area	4 sq .ft.	
Maximum Height		
Illumination	Concealed or down lighting	
Minimum Setback from the nearest property line		
Changeable Copy	Not allowed	
Permanent Entrance Sign ^{1,2}	Allowed	
Number Allowed (Max.)	2 (each located at opposite sides of the principal same entrance)	
Cumulative Maximum Area	50 sq. ft.	
Maximum Height	6 ft.	
Illumination	Concealed or down lighting	
Minimum Setback from the nearest property line		
Changeable Copy	Not allowed	
Wall Sign	Allowed	
Number Allowed (Max.)	1 per dwelling unit if single-family use; 1 per each public entrance for all others	
Maximum Area per Permitted Sign	4 sq.ft	
Maximum Height		
Illumination	Not allowed	
Minimum Setback from the nearest property line		
Changeable Copy TABLE NOTES: Masonry wall, landscaning, or other similar materials or	Not allowed	

¹Masonry wall, landscaping, or other similar materials or features permitted.

²Signs shall be located at the principal entrance(s) fronting arterial or collector streets as classified in the Kenton County Comprehensive Plan as a Principle Arterial - Urban, Minor Arterial - Urban, or Major Collector - Urban street.

Table 04.13.4-2 Allowed Permanent Signs (Residential Districts)		
Character District	RR, SR	SU
Detached Sign	Allowed	Allowed
Number Allowed (Max.)	2 at any one time, including all wall signs, detached signs, temporary signs, and others, may contain commercial messages.	Principal: 1 per street frontage per site Directory: 1 per vehicle entrance Additional: 1 per public entrance per building
Maximum Area	6 sq. ft.	Principal: 25 sq. ft. Directory: 6 sq. ft. Additional: 6 sq. ft.
Maximum Height	6 ft.	Principal: 6 ft. Directory: 4 ft. Additional: 4 ft.
Illumination	Not allowed	Principal: Concealed or down lighting Directory: Concealed only Additional: Concealed only
Minimum Setback from the nearest property line		Principal: 5 ft. (front); 10 ft. (other) Directory:15 ft. Additional: 25 ft.
Changeable Copy	Not allowed	Not allowed



	Table 04.13.4-2 Allowed Permanent Signs	(Residential Districts)
Character District	RR, SR	SU
Public and Institutional Use Detached Sign	Allowed	Allowed
Number Allowed (Max.)	1	1
Maximum Area	40 sq. ft.	40 sq. ft.
Maximum Height	6 ft.	6 ft.
Illumination	Exposed or concealed	Exposed or concealed
Minimum Setback from the nearest property line		-
Changeable Copy	Allowed, but not to exceed 30% of the sign area	Allowed, but not to exceed 30% of the sign area
Public and Institutional Use Wall Sign	Allowed	Allowed
Number Allowed (Max.)	1 per each public entrance	1 per each public entrance
Maximum Area	32 sq. ft.	32 sq. ft.
Maximum Height		
Illumination	Concealed or down lighting	Concealed or down lighting
Minimum Setback from the nearest property line		
Changeable Copy	No	No
Permanent Entrance Sign ^{1,2}	Allowed	Allowed
Number Allowed (Max.)	2 (each located at opposite sides of the principal entrance)	2 (each located at opposite sides of the principal entrance)
Cumulative Maximum Area	50 sq. ft.	50 sq. ft.
Maximum Height	6 ft.	6 ft.
Illumination	Exposed or concealed	Exposed or concealed
Minimum Setback from the nearest property line		
Changeable Copy	Not allowed	Not allowed
Wall Sign	Allowed	Allowed
Number Allowed (Max.)	1 per dwelling unit if single- or two-family use; 1 per each public entrance if other permitted use	1 per dwelling unit; If the building contains 3 or more dwelling units, one additional sign permitted at each public entrance
Maximum Area per Permitted Sign	4 sq. ft.	4 sq. ft.
Maximum Height		
Illumination	Not permitted for single-family use; Exposed or concealed for other permitted use	Not permitted for residential use; Exposed or concealed for other permitted use
Minimum Setback from the nearest property line		
Changeable Copy	Not allowed	Not allowed

TABLE NOTES:

¹Masonry wall, landscaping, or other similar materials or features permitted.

²Signs shall be located at the principal entrance(s) fronting arterial or collector streets as classified in the Kenton County Comprehensive Plan as a



Table 04.13.4-2 Allowed Permanent Signs (Residential Districts)

Character District

RR, SR

SU

Principle Arterial - Urban, Minor Arterial - Urban, or Major Collector - Urban collector street.

	Table 04.13.4-3 Allowed Permanent Signs (Com	nmercial and Office Districts)
Character District	SO	AUC
Detached Sign	Allowed	Allowed
Number Allowed (Max.)	Principal: 1 per street frontage per site Directory: 1 per vehicle entrance Other: 1 per public entrance	Principal: 1 per street frontage per site Directory: Not allowed Other: Not allowed
Maximum Area per Permitted Sign	Principal: 25 sq. ft. Directory: 6 sq. ft. Additional: 6 sq. ft.	Principal: 25 sq. ft. Other: 6 sq. ft.
Maximum Height	Principal: 8 ft. Directory: 4 ft. Additional: 4 ft.	Principal: 20 ft. Other: 4 ft.
Illumination	Principal: Exposed or concealed Directory: Concealed only Additional: Concealed only	Concealed only
Minimum Setback from the nearest property line	Principal: Five ft. (front); 10 ft. (other) Directory:15 ft. Additional: 25 ft.	Principal: 5 ft. from any other property line; 30 ft. from the nearest single-family residential district Other: 15 ft. from nearest single-family residential district
Changeable Copy	Principal: Automatic allowed; may cover up to 25% of sign face Directory: Not allowed Additional: Only manual changeable copy is allowed; may cover entire sign face	Not allowed
Permanent Entrance Sign ^{1,2}	Allowed	Allowed
Number Allowed (Max.)	2 (each located at opposite sides of the principal entrance)	2 (each located at opposite sides of the principal entrance)
Cumulative Maximum Area	50 sq. ft.	50 sq. ft.
Maximum Height	6 ft.	6 ft.
Illumination	Exposed or concealed	Exposed or concealed
Minimum Setback from the nearest property line		
Changeable Copy	Not allowed	Not allowed
Wall Sign	Allowed	Allowed
Maximum Area	2 sq. ft. per lineal foot of building width on the side of the building on which the sign is located	2 sq. ft. per lineal foot of building width on the side of the building on which the sign is located
Maximum Height		
Illumination	Concealed or direct source only	External or internal, concealed or direct source
Minimum Setback from the nearest property line	-	
Changeable Copy	Not allowed	Automatic allowed; may cover up to 25 percent of the sign face area
Window Sign ³	Allowed	Allowed
-		



 Table 04.13.4-3 Allowed Permanent Signs (Commercial and Office Districts)

 Character
 SQ
 AUC

District	30	AUC
Maximum Height		
Illumination	No separate illumination allowed	External or internal, concealed or direct source
Minimum Setback from the nearest property line		
Changeable Copy	Not allowed	Not allowed
TABLE MOTEC.		

TABLE NOTES:

¹Masonry wall, landscaping, or other similar materials or features permitted.

²Signs shall be located at the principal entrance(s) fronting arterial or collector streets as classified in the Kenton County Comprehensive Plan as a Principle Arterial - Urban, Minor Arterial - Urban, arterial or Major Collector - Urban collector street.

³ Signs that are installed behind windows, but that are legible from other private property or from driving lanes of adjacent streets shall be subject to limitations on both window signs and wall signs.

	Table 04.13.4-4 Allowed Permanent Signs (Mixed-Use Districts)
Character Districts	CMU, CRM, DTC, TUMU, TUR, DTR
Detached Sign	Not Allowed
Number Allowed (Max.)	
Maximum Area	
Maximum Height	
Illumination	
Minimum Setback from the nearest property line	
Changeable Copy	
Public and Institutional Use Detached Sign	Allowed
Number Allowed (Max.)	1 per permitted use
Maximum Area	40 sq. ft.
Maximum Height	6 ft.
Illumination	Exposed or concealed
Minimum Setback from the nearest property line	
Changeable Copy	Yes, but not to exceed 30% of the sign area.
Public and Institutional Use Wall Sign	Allowed
Maximum Area	2 sq. ft. per linear foot of building width, not to exceed 150 sq. ft.
Maximum Height	
Illumination	Not allowed
Minimum Setback from the nearest property line	
Changeable Copy	No
Permanent Entrance Sign	Allowed
Maximum Area	50 sq. ft.
Maximum Height	6 ft.
Illumination	Yes
Minimum Setback from the nearest property line	
Changeable Copy	No
Projecting Sign ¹	Allowed in CMU, CRM, DTC, TUMU, and DTR



Character Districts	Table 04.13.4-4 Allowed Permanent Signs (Mixed-Use Districts) CMU, CRM, DTC, TUMU, TUR, DTR
Maximum Area	50 sq. ft. per face (2 maximum equal faces)
Height of Bottom of Sign	Not less than 7 ft. measured from the sidewalk
Maximum Height	20 ft. above sidewalk, or the top of a parapet wall, whichever is less
Illumination	Internal, external, direct, indirect, exposed or any combination
Maximum Projection from Face of the Building	Six feet (as measured perpendicular to a wall), or two-thirds of the distance from the façade of the building to the street-side edge of the sidewalk, whichever is less
Changeable Copy	Automated allowed; may cover up to 50% of any sign face
Wall Sign ²	Allowed
Maximum Area	2 sq. ft. of sign area per lineal foot of building width on the side of the building on which sign is located
Maximum Height	Not to extend above the top of the wall of the building, including parapets and architectural extensions
Illumination	Concealed source only
Minimum Setback from the nearest property line	
Changeable Copy	Not allowed
Window Sign	Allowed
Maximum Area	25% of the window area of a building wall
Maximum Height	
Illumination	No separate illumination allowed
Minimum Setback from the nearest property line	
Changeable Copy	Not allowed
TABLE NOTES:	
1No sign shall project over a publi	ic right-of-way unless the sign owner has obtained an encroachment permit for such sign. No sign shall project

¹No sign shall project over a public right-of-way unless the sign owner has obtained an encroachment permit for such sign. No sign shall project over any portion of a right-of-way used as a street, alley or other way for vehicular travel; encroachment permits are limited to allowing projecting signs to extend over sidewalks.

²See Subsection F, below, for wall sign standards for buildings taller than five stories or 50 feet, whichever is less.

Table	e 04.13.4-5 Allowed Permanent Signs (Industrial Districts)
Character District	SI, LI, GI
Detached Sign	Allowed
Number Allowed (Max.)	Principal: 1 per street frontage Directory: 1 per vehicle entrance and one per public entrance per building
Maximum Area per Permitted Sign	80 sq. ft. per sign face
Maximum Height	Principal and Directory: 15 ft.
Illumination	Concealed source only
Minimum Setback from the nearest property line	Principal and Directory: 15 ft. from nearest right-of-way; 20 feet from any other property line; 100 feet from nearest single-family residential district
Changeable Copy	Principal: Automatic allowed; may cover up to 25% of sign face allowed Directory: Not allowed
Permanent Entrance Sign	Allowed
Number Allowed (Max.)	2 (each located at opposite sides of the principal same entrance)
Cumulative Maximum Area	50 sq. ft.
Maximum Height	6 ft.
Illumination	Yes
Minimum Setback from the nearest property line	
Changeable Copy	No
Wall Sign	Allowed
Cumulative Maximum Area	2 square feet of sign area per lineal foot of building width on the side of building

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	on which sign is located
Maximum Height	Not to extend beyond the top of the building wall, including parapets and architectural extensions.
Illumination	Concealed source only
Minimum Setback from the nearest property line	
Changeable Copy	Not allowed

- D. Illumination. Signs may be illuminated as specified in this Section, consistent with the following standards:
 - 1. *Location*. Summary tables 04.13.4-1 through 04.13.4-5 provide information about what types of illumination are permitted for each sign type in each character district.
 - 2. *Visibility*. Light sources to illuminate signs shall neither be visible from any street right-of-way, nor cause glare hazardous or distracting to pedestrians, vehicle drivers, or adjacent properties.
 - 3. *Sign Illumination*. Signs shall not exceed 0.3 foot-candle of light over ambient light conditions.
 - 4. *Types of Illumination*. Where permitted, illumination may be:
 - a. Signs with exposed illumination are subject to the following standards:
 - 1. The source of the light shall be concealed by opaque covers.
 - 2. Any light sources intended to illuminate surfaces behind a sign letter or symbol to produce a halo effect shall be fully concealed from view.
 - 3. Exposed illumination shall be by a steady, stationary light source, shielded and directed solely at the sign. The light source shall be static in color.







- b. Signs with concealed illumination are subject to the following standards:
 - 1. Internal illumination, including neon lighting, shall be static in intensity and color.
 - 2. Message center signs and digital displays are permitted in accordance with the regulations contained in Sec. 04.13.4.G, *Changeable Copy*.





BACK-LIT CHANNEL LETTER SIGN (HALO EFFECT)

- 5. *Neon Lighting*. Where exposed illumination is permitted and where artistically appropriate, neon or similar tubing may be used in conjunction with other types of materials to attractively emphasize the business name and/or logo. Linear exposed neon lighting outlining the perimeters or architectural features of buildings is prohibited.
- 6. Sign Electrical Raceways and Conduits.
 - a. Electrical transformer boxes and raceways should be concealed from public view. If a raceway cannot be mounted internally behind the finished exterior wall, the exposed metal surfaces of the raceway should be finished to match the background wall or integrated into the overall sign design.
 - b. If raceways are necessary, they should be as thin and narrow as possible and should never extend in width or height beyond the area of the sign's lettering or graphics.

E. Projecting Signs.

- 1. *Placement*. A projecting sign may not be closer than 15 feet to another projecting sign, except on a corner lot, where a projecting sign may be placed at the corner of the building.
- 2. *Encroachment*. A projecting sign may not project over a street, alley, or driveway.
- 3. *Seal*. An application for a permit for a projecting sign shall bear the seal of an architect or engineer registered in the Commonwealth of Kentucky.
- F. Additional Wall Signs On Tall Buildings. In addition to wall signs permitted for all buildings in these districts, any building that is taller than five stories or 50 feet, whichever is less, may have one additional wall sign on each building facade, subject to the following limitations:

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- 1. *Height*. Such sign shall be located at or above the highest story on the building but shall not extend above the top of the wall of the building, including parapets and architectural extensions;
- 2. *Area*. No such sign shall exceed 150 square feet in area, plus an additional one square foot in area for each one foot by which the top of the sign exceeds 50 feet above the sidewalk;
- 3. *Example*. A building that is 50 feet tall is allowed a 150-sq. ft. sign at the top of the building; a building that is 75 feet tall, with the top of the sign located at the top of the building, is allowed a 175 s.f. sign at the top of the building (150 s.f. plus [75 minus 50] s.f.);
- 4. *Total Area of Wall Signs*. The wall signs allowed under this subsection are allowed in addition to the wall signs allowed in the tables above, but the total area of wall signs on one face of the building shall in no case exceed 20 percent of the building face;
- 5. *Concealed Source*. Lighting for the signs allowed under this subsection shall be by concealed source only; and
- 6. *Changeable Copy*. Signs allowed under this subsection shall not include any form of changeable copy.

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